

GREEN
IS THE NEW
BLACK
FRIDAY 18 MAY 2007

ARCHEWORKS BENEFIT
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GREEN IS THE NEW BLACK!
Archeworks to Honor Bruce Mau at Green Benefit

CHICAGO, March 12 -- Green Food, Green Design, and Green Tie; the biennial Archeworks Benefit will offer a sustainable evening honoring internationally renowned designer Bruce Mau on Friday evening, May 18, 2007 at the Museum of Contemporary Art Warehouse at 1747 West Hubbard Street in Chicago.

The theme for the event, "Green is the New Black" was inspired by Archeworks's 13-year history of exploring sustainable design issues and the arrival of eco-issues into the mainstream from building to food to fashion. Archeworks's Director, architect Stanley Tigerman explains, "Archeworks, within the architecture and design community, has long championed that green design is good design. We want the Archeworks Green Benefit to bring awareness of green design to the next level and show how it can be fun and fashionable. That is why it is so fitting to honor Bruce Mau and his work—he has been so successful in bringing green design to a mainstream audience."

Bruce Mau's work was recently featured in an exhibition at the Museum of Contemporary Art, "[Massive Change: The Future of Global Design](#)." The exhibition immerses visitors in a series of powerful encounters with the latest innovations in the fields of urban design, transportation, information design, revolutionary material and more.

Archeworks Green Benefit patrons will dine on a menu created by [Jewell Events Catering](#) featuring the best of local and regional sustainable farms including micro-greens and artisanal cheeses and featuring pure grass-fed beef from [Tallgrass Beef Company](#).

The event will feature a live auction with one-of-a-kind architectural drawings by famous architects and designers including Helmut Jahn, Richard Meier, Frank Gehry, Michael Graves and others.

Tickets for the "Green is the New Black" Benefit and Auction on May 18, 2007 at 6:30pm at the Museum of Contemporary Art Warehouse at 1747 West Hubbard Street in Chicago can be purchased (\$300) by calling Stephanie Edwards at 312.867.7254X11. Corporate and Business Sponsorship Packages are also available. Proceeds from the event go to Archeworks's Community Design Projects – for more information, please visit our website at www.archeworks.org/greenbenefit.

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Archeworks is an alternative design school where students work in multidisciplinary teams with nonprofit partners to create design solutions for social concerns related to children, the elderly, people with disabilities and other under-served communities in Chicago and beyond. Architect Stanley Tigerman, FAIA and designer Eva L. Maddox, Assoc. AIA, FIIDA, LEED AP, founded Archeworks in 1993.